



Amine Idriss Adoum

for African Union Commissioner for Economic Development, Tourism, Trade,
Industry, and Mining

“ Guided
by the principle of
Africa Above All, my
vision is rooted in
Agenda 2063 to
achieve the Africa
We Want



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My Mission: Africa's Economic Transformation

I am Amine Idriss Adoum, a Pan-African leader, economist, and development strategist who has dedicated my career to Africa's economic transformation. As a father of three daughters, I wake up every day with one question in mind: **What kind of Africa will I leave for them and for the millions of young Africans who dream of a better future?**

This is not just about policies and strategies—it is about people. It is about the farmers, traders, small business owners, and young innovators who hold the key to our continent's success. It is about ensuring that Africa no longer depends on others to define its path, but instead becomes a force that drives its own economic destiny. For me, this mission is more than professional—it is personal.

For 25 years—18 of them in senior leadership roles—I have worked at the highest levels of both the public and private sectors. My expertise spans industrialization, trade, infrastructure, regional integration, and development financing. I have led transformative initiatives that have reshaped Africa's economic landscape, always with the belief that Africa Above All is the principle that must guide our development.



Builder of Africa's Future

I am a builder. A strategist. A bridge between vision and execution. I have spent my career turning bold ideas into tangible action, ensuring that Africa moves from aspiration to achievement.

I have worked to position our continent as a key player in the global economy, ensuring that our industries, markets, and entrepreneurs have the tools they need to thrive. Every step of my journey has been fueled by one goal: to create an Africa that produces, transforms, and prospers on its own terms.



My manifesto

As Commissioner for Economic Development, Trade, Tourism, Mining, and Industry, I am committed to driving the structural transformation of Africa's economy. My mandate will focus on industrialization, strengthening intra-African trade, economic sovereignty, and regional integration. We must build an Africa that produces, transforms its resources, and establishes itself as a global powerhouse.



My priorities



Moonshot 1:

All AU Member States Achieve at Least Middle-Income Status



Moonshot 2:

A More Integrated and Connected Africa



Moonshot 3:

More Empowered and Productive African Citizens



Moonshot 4:

A Strong and Influential Africa on the Global Stage

Moonshot 1 : All AU Member States Achieve at Least Middle-Income Status

Strategic Objectives

1. Increase Africa's GDP per capita to at least \$3,048 by 2033.
2. Increase intra-African trade to 30% of total continental trade.
3. Reduce dependence on food imports to 40% by 2033.
4. Increase manufacturing value-added to reach 10% of Africa's GDP.

Key Actions and Projects

1. Industrialization and Resource Transformation
2. Intra-African Trade and Exports
3. Energy Sovereignty and Infrastructure
4. Mining Sector and Local Transformation



Moonshot 2: A More Integrated and Connected Africa

Strategic Objectives

1. Expand Internet connectivity to cover 80% of the population.
2. Complete at least 80% of inter-African road transport infrastructure and 50% of rail links.
3. Establish a Single African Air Transport Market (SAATM).

Key Actions and Projects

1. Continental Infrastructure and Mobility
2. Digital Transformation and Single Digital Market
3. Development of Air and Maritime Transport

Moonshot 3: More Empowered and Productive African Citizens

Strategic Objectives

1. Increase secondary school enrollment to 80%.
2. Increase the share of STEM graduates to 40%.
3. Train 100,000 African PhD students.

Key Actions and Projects

1. Education Reform and Skills Development
2. Science, Technology, and Innovation
3. Support for Startups and African Innovation



Moonshot 4: A Strong and Influential Africa on the Global Stage

Strategic Objectives

1. Fully operationalize the Africa Credit Rating Agency (ACRA).
2. Establish an African Investment Bank with an initial capital of \$25 billion.
3. Increase Africa's participation in international financial institutions.

Key Actions and Projects

1. Financial Sovereignty and Economic Independence
2. Economic Diplomacy and Trade
3. Diversification of African Exports*



Delivering Real Change for Africa's Economy

A Leader in Economic Strategy & Industrialization

- I led Africa's most ambitious infrastructure initiative, securing funding for 69 regional projects worth \$169 billion under the Programme for Infrastructure Development in Africa (PIDA).
- I spearheaded the development of Special Economic Zones (SEZs), ensuring that Africa moves from exporting raw materials to manufacturing high-value products that benefit our people.
- I played a key role in shaping Africa's continental power market, driving the Continental Power Systems Master Plan (CMP)—a vital step toward a unified electricity market that will power our industries and homes.

A Champion of Trade & Investment

- I have been at the forefront of making the African Continental Free Trade Area (AfCFTA) a reality, setting the foundation for Africa's largest single market and unlocking new opportunities for our businesses.
- I have personally negotiated and mobilized funding from key global partners, including AfDB, World Bank, G20, EU, China (FOCAC), USA (AGOA), and Japan (TICAD), ensuring Africa's economic priorities receive the backing they deserve.
- I have worked to ensure that small businesses and entrepreneurs have access to markets and financing, because I know that Africa's transformation will be driven from the ground up by its people.





A Reformer in Institutional Transformation & Governance

- I led the transformation of NEPAD into AUDA-NEPAD, securing critical institutional and financial reforms that have strengthened Africa's ability to execute large-scale development programs.
- I modernized the African Union's administrative and financial systems, introducing digital governance tools and policies that improved efficiency, transparency, and accountability.
- I have made leadership development a priority, mentoring young African entrepreneurs, training government officials, and shaping the next generation of policymakers through my academic work at ENA Chad & Senghor University.

The Right Leader for Africa's Economic Future



I am not just a candidate. I am a leader who delivers real impact. My leadership experience, strategic vision, and deep knowledge of Africa's economic landscape make me the right person to drive the African Union's economic development agenda forward.

Through industrialization, trade, infrastructure, and innovation, I will ensure that Africa produces, trades, and competes on its own terms. I will work to build an Africa where prosperity is not a privilege, but a reality for all.

The time to act is now. The Africa We Want is within our reach.

Professional Experience

Public Service & Leadership in the African Union

Director of Economic Integration, Industrialization & Infrastructure – AUDA-NEPAD (2022 to date)

Managing key continental initiatives, including:

- Programme for Infrastructure Development in Africa (PIDA): Strengthening regional connectivity in transport, energy, water, and digital infrastructure.
- AfCFTA Implementation: Enhancing intra-African trade and supply chains..
- Special Economic Zones (SEZs) Financing: Developing investment-ready industrial parks.
- Continental Power Systems Master Plan (CMP): Driving Africa's unified electricity market.

Director of Programme Execution & Coordination – AUDA-NEPAD (2019-2022)

- Oversaw industrialization, trade facilitation, infrastructure, and agriculture projects aligned with Agenda 2063.
- Led the AfCFTA impact assessment and PIDA implementation.o
- Spearheaded private sector engagement to accelerate Africa's economic transformation.

Director of Operations – AUDA-NEPAD (2018–2019)

Spearheaded the transformation of NEPAD into AUDA-NEPAD, securing key financial and institutional reforms.

Director of Administration & HR – African Union Commission (2014–2018)

- Led major institutional reforms, modernized HR and procurement systems.
- Introduced SAP-based ERP solutions, enhancing operational efficiency.

Private Sector Leadership

Ecobank (2014)

Directed organizational development strategies, integrating HR systems and leadership programs across 35+ markets.

Nestlé Asia, Oceania, Africa (2012–2014)

Led industrial performance and leadership development across multiple markets, enhancing operational excellence.

Nestlé Côte d'Ivoire (2007–2011)

Served as HR Director, driving workforce optimization, talent development, and industrial relations.

Schlumberger (2001–2007)

Led HRIS implementation across West and Southern Africa, optimizing workforce planning.



